



Annual EEO Public Inspection File Report Stations WTKM and WTKM-FM, Hartford, Wisconsin FOR PERIOD OF JULY 31, 2014 - JULY 31, 2015

This EEO Public Inspection File Report (this "Report") has been prepared on behalf of Tomsun Media, LLC, licensee of Stations WTKM and WTKM-FM, Hartford, Wisconsin. Specifically, this Report is has been prepared for the Station Employment Unit ("SEU") consisting of Stations WTKM and WTKM-FM, for the period commencing July 31, 2014 through July 31, 2015 (the "Applicable Period"). This Report contains the following information:

1. A list of all full-time vacancies filled by the SEU during the Applicable Period;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy, identified by name, address, contact person and other contact information;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for each full-time vacancy during the Applicable Period, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancy; and
5. A description of outreach initiatives undertaken during the Applicable Period.



**SUMMARY OF PUBLIC INSPECTION FILE REPORT
FOR PERIOD OF JULY 31, 2014 - JULY 31, 2015**

STATION: WTKM, WTKM-FM HARTFORD, VT.

- A. No full-time vacancies were filled during the Applicable Period. (See details below.)
- B. Recruitment sources utilized to fill the vacancy: (See detail below.)
- C. Total number of interviewees for vacancy: (0)
- D. Total number of interviewees referred by each recruitment source: (See detail below.)
- E. Outreach initiatives during the Applicable Period (See detailed listing below.)

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Source	Contact Person	Address	Tel #
All Access.Com	Joel Denver	All Access Music Group, Inc 11 Music Circle South, Suite 101Nashville, TN 37203	310-457-6616
Alverno College	Debra Chomicka	Alverno's Career Lab (LA - 125) South 43rd St. Milwaukee, WI 53234	414-382-6010
Big Shoes Network	Big Shoes Network, Inc	P O Box 11725, Milwaukee	414-962-4222
Central City Initiative		Milwaukee Job Center Teutonia 6091 North Teutonia Avenue Milwaukee, WI 53209	414-438-2000
College-Brown College	Amber Luckie	1440 Northland Drive Mendota Heights, MN 55120	651-905-3465
College-Milwaukee Area Technical College	Julie Klug	MATC's Career Planning Center-Room S209 700 West State Street Milwaukee, WI 53233	414-297-6267
College-Mount Mary College	Mary Filo	2900 North Menomonee River Parkway Bergstrom Hall Milwaukee, WI 53222	414-256-1243
College-Wisconsin Lutheran College	John Meyer / Rich Bakken	Information Technology at WLC 8800 West Bluemound Road Milwaukee, WI 53226	414-443-8910
Dodge County CSP Services	Alyssa Schultz	Human Services and Health Department 199 Home Road Juneau, WI 53039	920-386-3500
Dodge County Job Center	Rosa Serrato	138 Front Street Beaver Dam, WI 53916	920-887-4260
Former Employee Referral	David Stout	Tomsun Media LLC PO Box 270526 Hartford, Wi. 53027	262-673-3550
Hartford Workforce Development Center	Patty Brown	666 Grand Avenue Hartford, WI 53027	262-695-7769
ITT Technical Institute-Greenfield, WI (Milwaukee)	Becky Schermer	6300 West Layton Avenue Greenfield, WI 53220	414-282-9494
Jefferson County Job Center	Beverly Farnsworth	Workforce Development Center 874 Collins Road Jefferson, WI 53549	920-262-6960
Madison Area Technical College (MATC)----Watertown	Kent Koebke	Advising and Career Resources (ACR), Room 130 1300 West Main Street Watertown, WI 53098	920-206-8000
Marquette University	Sheena M. Carey	Diederich College of Communication Johnson Hall 404, P O Box 1881 Milwaukee, WI 53201	414-288-7026
Milwaukee Job Center Network	Paula H. Penebaker	Job Center Sullivan (OIC) 1915 North Martin Luther King Drive Milwaukee, WI 53212	414-267-3291
Moraine Park Technical College	Denise Kornetzke	Business Procurement Assistance Center 2151 North Main Street West Bend, WI 53090	262-335-5893
Ohio and Illinois Centers for Broadcasting	Gary James	9000 Sweet Valley Drive Valley View, OH 44125	216-447-9117
Radio 1 Broadcast School	Joe Deschler	700 3rd Street North Suite LL7 La Crosse, WI 54601	507-450-4604
Radio Friend of Dave Stout	Dave Stout	P.O. Box 270526	262-673-7800

Specs Howard School of Broadcast Arts	Kevin Scollin	19900 West Nine Mile Road Southfield, MI 48075	248-358-9000
University of Wisconsin-LaCrosse-Communication Studies	Dr. Linda Dickmeyer	1725 State Street 346 Center for the Arts La Crosse, WI 54601	608-785-8519
University of Wisconsin-Milwaukee-Mass Communication Department	David S. Allen	Department of Journalism and Mass Communication 117 Johnston Hall, 110A, PO Box 413 Milwaukee, WI 53201	414-229-4436
University of Wisconsin-Waukesha	Judy Becker	1500 North University Drive Student Services Office Waukesha, WI 53188	262-521-5040
University-Cardinal Stritch University	Cheri A. Frey-Hartel	Department of Communication Arts 6801 North Yates Road Milwaukee, WI 53217	414-410-4175
University-Concordia University	Jean Austin	12800 North Lake Shore Drive Administration Building, R109 Mequon, WI 53097	262-243-4566
University-Ottawa University, Career Development	Dani Evans	300 North Corporate Drive Suite 110 Brookfield, WI 53045	262-879-0200
Washington County Job Center	James Harrison	Workforce Development Center 2200 Green Tree Road West Bend, WI 53095	262-335-5320
West Bend Booster	West Bend Booster	31 W. Sumner St, Hartford WI	2626732900
Wisconsin Broadcasters Association	Mandy Endicott	44 East Mifflin Street Suite 900 Madison, WI 53703	608-255-2600
Wisconsin Job Network	Kay McGee	1123 North Water Street Suite 400 Milwaukee, WI 53202	414-278-0700
Wisconsin Lutheran College	Jeff Webber	Counseling and Career Services 8800 West Bluemound Road Milwaukee, WI 53226	414-443-8635
Workforce Development Center WOW Job Fair	Job Coordinator	2200 Green Tree Road, West Bend, Wi. 53095	262-335-5300
WTKM Employee Referral	General Manager	P O Box 270526, Hartford, Wi. 53027	262-673-3550

EEO Public File Report

Group: WTKM and WTKM-FM Stations: WTKM-AM, WTKM-FM					
A station may accumulate the relevant information for the date range specified (using the previous EEO Internal Job Vacancy Summar Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.					
A. Job Vacancies Filled Between 2014-07-31 and 2015-07-31					
B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy					
C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled Between 2014-07-31 and 2015-07-31 (this will be a raw number):					0
D. Total Number of Interviewees For All Full-Time Vacancies Filled Between 2014-07-31 and 2015-07-31 Per Recruitment/Referral Sources:					
Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred?	
E. Outreach Activities:					
Date	Other Outreach Activity	Description of Activity			
08/05/2014	Washington/Ozaukee JOB FAIR	The Workforce development centers invite you to meet your new employer at the Washington/Ozaukee job fair. This event was held at the Washington County Fair Park 3000 Hwy PV, West Bend, Wisconsin on August 5th, 2014 from 12:00 noon to 3:00pm. More than 70 employers were on hand to present area job opportunities to more than 400 job seekers. David Stout owner of WTKM Radio presented employment opportunities at WTKM AM and FM to interested participants.			
09/18/2014	Washington County Workforce Development Job Fair	The Washington County Department of Workforce Development Job Fair held on September 18th, 2014 was staffed and attended by Dave Stout who presented employment opportunities available at WTKM Radio.			
01/21/2015	Wisconsin Broadcasters Association EEO Workshop	On January 21, 2015 Connie Stout owner of WTKM FM/AM attended the Wisconsin Broadcasters Association EEO Workshop entitled Avoiding Discrimination in Employment Terminations. This workshop was presented by the law firm of Godfrey & Kahn S.C. The presenters outlined steps to take when terminating an employee to assure there is no basis for a discrimination claim. Several examples of practices to avoid were also discussed.			
01/21/2015	Wisconsin Broadcasters Association Job Fair	Connie Stout owner of WTKM FM and AM attended the Wisconsin Broadcasters Association Job Fair in Madison Wisconsin at the Concourse Hotel on January 21, 2015. At that two hour job fair she talked to prospective employees about a career at WTKM FM/AM. Seven applicants submitted resumes as a result of this Job Fair.			
03/09/2015	Central Middle School Student Tour	On March 9th, 2015 seven Central Middle School Students toured WTKM offices and studios. The Students Learned about the various jobs available in radio including Office, Sales, News, Announcing, and Engineering. As part of the tour students learned how commercials are recorded and edited by recording a promotional announcement for the school musical which was run on WTKM and WTKM-FM as a public service announcement.			

EEO Public File Report

03/18/2015	College & Career Fair	On Wednesday March 18th, 2015 Hartford Union High School in cooperation with the Washington County Workforce Alliance hosted a College and Career Fair. The event which took place from 4 to 6pm offered organizations a venue to share potential career opportunities with the future workforce, and to serve as career role models by igniting interest in career options. Industry, government, education, and non-profit representatives were on hand to help participants explore potential career prospects that match their strengths and interests. David Stout represented Tomsun Media LLC/WTKM Radio and provided radio career information to the many students attending.
05/04/2015	CUB SCOUT TOUR	Cub Scout Leader Sandy Debyl Brought 9 Cub Scouts and 7 parents to the Studios of WTKM Radio for an educational tour. The Scouts and their parents learned about the different jobs available in broadcasting. Positions covered were On Air Personalities, News casting, Traffic, Reception, General Office, Commercial Production, Management, Maintenance, and Engineering. The scouts especially enjoyed producing a mock commercial using their voices and editing the audio to fit in a 60 second announcement under the supervision of WTKM Station Engineer Richard Feutz.
06/17/2015	WBA EEO WORKSHOP	A workshop for EEO compliance was held by the Wisconsin Broadcasters Association on July 15, 2015. This was done as a webinar entitled "Navigating the FCC's EEO Rules and Policies - A Guide for Broadcasters". The Webinar was attended by Connie Stout representing WTKM AM/FM. This session was rescheduled as a Webinar due to the unforeseen need to postpone the EEO session that was to be held at the Kalahari Resort in Wisconsin Dells on June 17th, 2015. WBA The EEO Workshop was postponed due to the unavailability of the speaker.
06/17/2015	WBA JOB FAIR	WTKM Owner Connie Stout attended and exhibited employment opportunities at WTKM and WTKM FM at the Wisconsin Broadcasters Career Fair held on June 17th from 2 to 4pm at the Kalahari Resort at Wisconsin Dells. The event attracted several dozen career seekers.